Akron Area Board of REALTORS
Privacy and Security Policy

We recognize the importance of protecting the personal information you provide at Web sites owned and/or controlled by the Akron Area Board of REALTORS. We maintain the following privacy and security policy:

1. We gather the following types of information needed to process your transactions, fulfill your requests, and maintain our membership records:

   - Contact information you provide (for example, your personal and business addresses, phone and fax numbers, firm affiliations, email address(es), and titles.)

   - Tracking information which our Web server automatically recognizes each time you visit one of our sites and communicate with us by email (for example, your domain name, your email address, and what pages you visit); and

   - Information you volunteer, via applications or surveys (for example, education, designations, specialties, affiliations with other real estate organizations and general demographic data).

2. We use this information to:

   - Improve and customize the content and layout of our Web site.

   - Notify you of relevant products and services.

   - Notify you of upcoming events and programs.

   - Track usage of our sites.

3. We will not share, sell or otherwise provide other information about you to third parties, except when required by law or valid legal process, or in the instances described below, or to protect the personal safety of our members or the public.

   The Akron Area Board of REALTORS sells mailing addresses to real estate related vendors upon request and upon review of materials. These third parties may include:

   - Partners in our REALTOR VIP Program for the limited purpose of notifying you of NAR-approved promotions.

- Exhibitors at REALTOR trade shows.

4. Credit information that you and credit authorizers provide when you make payments by credit card or electronic check for products, dues or other services via our Internet Member Services (IMS) will only be used to process the transactions you request. This information will be provided to and maintained by reputable credit reporting databases, but will never be sold, shared or provided to other third parties.

5. We maintain security procedures and standards, which we believe are as safe as today's technology permits. We test these procedures and modify them regularly as new technologies become feasible.

6. We utilize a strict Opt-Out policy for sending online notifications regarding services, products and programs. You may opt-out of receiving general email messages from us.

7. You may edit some of your personal contact information directly in the IMS system or by contacting us at (330) 434-6677.

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